

# CONTENT CREATION

## a la carte

1 reel or graphic image	\$45
2 reels or graphic images	\$75
3 reels or graphic images	\$105

## content packages

*Includes content brainstorming tools, a variety of creation files, and repurposing for stories.*

### BASE

- 5 to 7 reels and/or graphic images.

Recommended for a week's worth of content.  
Best for establishing your content visuals.

*\$270*

### PATTERN

- 10 to 14 reels and/or graphic images.

Recommended for 2 weeks worth of content.  
Great for an upcoming event or announcement..

*\$510*

## capture packages

### 2 HOURS OF CAPTURE

- 2 reels sent within 24 / 48 hours
- RAW video capture included

*\$300*

### 4 HOURS OF CAPTURE

- 4 reels sent within 48 hours
- RAW video capture included

*\$600*

## exclusive monthly packages

*Great for busy enrollment months or an upcoming event.*

- Content strategy discussion, capture, & creation for one month.
  - Variety of reels and/or graphic image creations as needed.
  - Schedule up to 2 hours of capture per week.

Creation can also stem from your self-captured content, event footage, or animation.

*starting at \$1,500*  
*travel fees may apply*

All content creation will be designed to adapt to most social platform aspect ratios.

**Please inquire via email at [info@vcreativeconnect.com](mailto:info@vcreativeconnect.com)**